ABSTRACT

Content for publication is obtained. Publishable content is stored
within at least one content server. Each item of the publishable content
includes specific criteria pertaining to publication of the item. A publishing
5   system generates a request for publishing content. The request for
publishing content includes requested criteria for the requested publishing
content. The publishing system the requested publishing content to a service
location system. The service location system uses the requested criteria for
the requested publishing content to obtain first publishing content that
10   satisfies the requested criteria from the at least one content server. The
service location system returns the first publishing content to the publishing
system.